

CURRICULUM
S1 BUSINESS ECONOMICS



**UNIVERSITAS
PRASETIYA MULYA**

BSD CAMPUS

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Semester 1

No	Course Title	SKS
1	Introductory Economics for Business	3
2	Mathematical Economics	3
3	Introductory to Business Management	3
4	Mini Business Economics Workshop	3
5	Philosophy of Science	3
6	Personal Development	3
7	Introductory to Reading and Writing	2
	Total	20

Semester 2

No	Course Title	SKS
1	Microeconomics	3
2	Statistical Theories and Application I	4
3	Principles of Accounting	3
4	Mini Business Economics Conference	3
5	Civics Education	2
6	Community Development Project I	3
7	Writing for Business Purposes	2
	Total	20

First year certification: Public Speaking, Etiquette, and Presentation skills

Semester 3

No	Course Title	SKS
1	Intermediate Microeconomics	3
2	Macroeconomics	3
3	Statistical Theories and Application II	4
4	Corporate Finance	3
5	Marketing Management	3
6	Firm Analysis	3
7	Pancasila as Foundation of Pluralism	2
	Total	21

Semester 4

No	Course Title	SKS
1	Industrial Organizations	3
2	Banking and Financial Institutions	3
3	Econometrics	4
4	Operations and Supply Chain Management	3
5	Organizational Design and Dynamics	3
6	SIMBIZ for Business Economics	3
7	Comparative Religious Studies	2
	Total	21

Second year certification: Advanced Level Excel Certification

Semester 5

No	Course Title	SKS
1	Economics of Digital and Information	3
2	Analysis of Indonesian Economics	3
3	Microeconometrics	4
4	Applied Behavioral Economics	3
5	Foreign Language I	2
6	Evolution of Economic Thoughts	2
7	Business Forecasting	3
	Total	20

Semester 6

No	Course Title	SKS
1	The Economics of Microfinance	3
2	Economics of Strategy	3
3	Experimental Economics	4
4	Game Theory and Applications	3
5	Foreign Language II	2
6	Corporate Responsibility and Ethics	2
7	Community Development Project II	3
	Total	20

Third year certification: Foreign Language Beginner-level Certification

Semester 7

No	Course Title	SKS
1	International Economics	3
2	Economics of Human Capital	3
3	Economics Elective	3
4	Business Law	2
5	Business Elective	3
6	Research Method	3
7	Business Economics Workshop	3
	Total	20

Semester 8

No	Course Title	SKS
1	Business Economics Conference	6
	Total	6

Total Credit = 148

Fourth year certification: Basic STATA & NABE (optional)

Elective Courses

Economics Elective	Prerequisite
Environmental Economics	Macroeconomics
Emerging Market Economics	Macroeconomics
Monetary Economics	Macroeconomics
Energy Economics	Macroeconomics
Digital Economics	Economics of Digital and Information
Logistics Economics	Macroeconomics

Business Elective	Prerequisite
<i>Brand Management</i>	<i>Marketing Management</i>
<i>Personal Finance</i>	<i>Corporate Finance</i>
<i>Portfolio Theory and Investment Analysis</i>	<i>Corporate Finance</i>
<i>Global Entrepreneurship</i>	<i>Economics of Strategy</i>